

## **PROFILE**

A high energy and self-motivated professional with diverse experience web application development and marketing. With the ability to learn quickly and adapt to any situation I bring to the table a strong commitment to deliver timely results to any project.

## **KEY ACCOMPLISHMENTS AND ABILITIES**

- More than 10 years as a developer and web consultant.
- Ability to identify problems, implement effective solutions, maintain business relationships as well as identify and anticipate customer needs for today and tomorrow.
- Created a freight matching web site which allows trucking companies to find manufactures that have freight available for equipment they have within a radius of a single point or within a regional part of North America.
- Developed a multifaceted search engine for an Exit Realty Broker (northernshores.net) that enable a search for properties in a database using Ajax to deliver faster results on a multi-table sort field.
- Created online credit application available on the Internet to collect leads for new motorcycle sales for BMW Motorcycles (Dayton Beach, FL and Manhattan, NY). Created in 1998, it helped both dealerships begin selling online for the first time.

## **COMPUTER SKILLS**

- Proficient in several window-base programs such as Microsoft Office, Dreamweaver, Camtasia, Paint Shop and many others needed to develop quickly and efficiently.
- Highly skilled knowledge of the PHP4, PHP5 OOP, Perl and Linux shell scripting languages as well as MySql, Apache and Linux (mostly RHEL ES) systems.
- Ajax UI Developer using YUI, EXTJS and Prototype frameworks.
- Excellent working knowledge of JavaScript, CSS, html.
- LINUX CLI using Putty
- MySql CLI using Putty.

## **EMPLOYMENT SUMMARY**

Lead Developer \* Jacksonville, FL \* 2007 to Present

### **Bennett's Business Systems – Filelogix, Inc**

Supported the companies document management and workflow applications. Create/Design custom applications written in Perl and/or PHP. Was responsible for analyzing and building and designing workflow processes, document management flow and processing structure based on customer need. Manage, Configure, Install on and offsite Linux based servers. Install PERL cpan modules, PHP Pear modules and Linux based software.

Freelance Web Application Developer \* Ormond Beach, FL \* 2005 to 2007

### **Owner – [www.php-programmer.com](http://www.php-programmer.com)**

Developed new web applications and databases to customer specs. Modify and update existing applications and databases. Assist in the development of marketing strategies and sales conversions for new and existing sites.

TopFreight.com \* Ormond Beach, FL \* 2003 to 2007

**Owner/Creator**

Created and operated a freight matching website used by several thousand manufactures, brokers, trucking companies, warehouse and distribution services and 3<sup>rd</sup> party logistic companies. I wrote all code in PHP and Perl code. The application enabled shippers to post freight shipments via a web form or csv upload to the Top Freight System that was searchable by trucking companies by Equipment Types, Shipment size, Region all filtered by zip code range.

TBJ Transportation \* Daytona Beach, FL \* 1999 to 2003

**Area Operations Manager**

Managed a warehouse and office for a small trucking company consisting of 26 regional trucks and 40 + employees.

Duties included:

- Route Planning.
- Load Planning.
- Dispatching drivers.
- Scheduling inbound deliveries.
- Scheduling employee work schedules.
- Preparing Fuel Cost Ratios.
- Preparing Payroll.
- Overseeing overages, shortages and damages.

Promotional Solutions \* Holly Hill, FL \* 1995 to 2000

**Owner**

Started an Internet marketing company that helped ISP's and local business establish a web presence on the Internet. Working as a sub contractor, I promoted web sites by key wording their web site and submitting it to major search engines. The results were tracked and each customer received a detailed ranking report each month. These days we call it SEO.